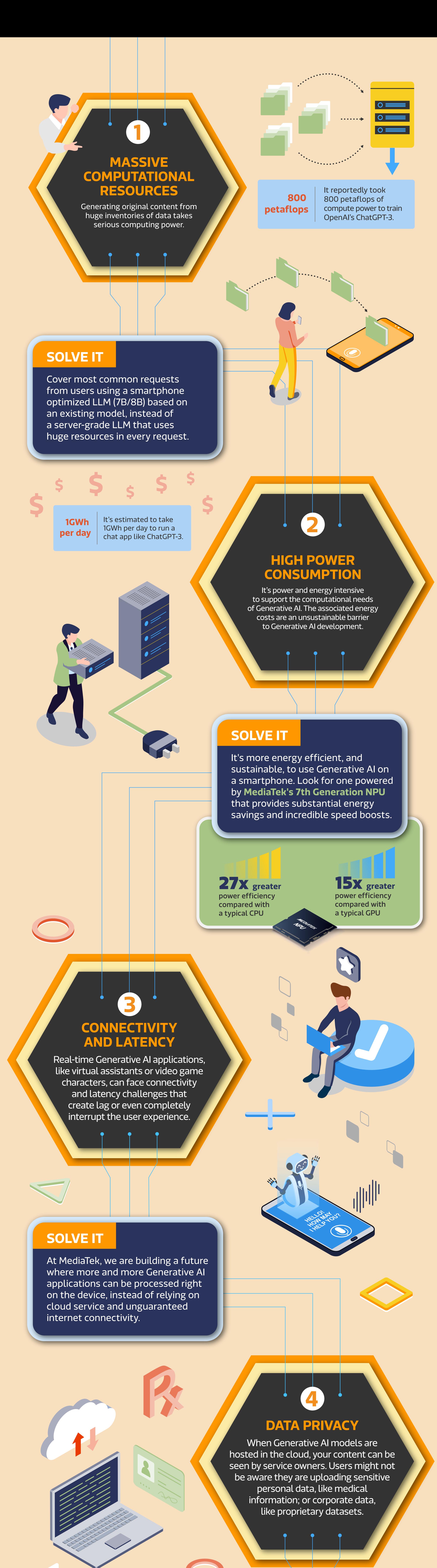
The top technical challenges affecting Generative AI development

Generative AI holds the potential to disrupt how we live, play, work, and innovate. But there are still technical challenges to overcome before it can unlock all the capabilities of the world's datasets.



SOLVE IT

Edge AI by MediaTek helps preserve privacy by keeping your sensitive data on-device, without needing to upload it to cloud services.

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smartphones to smart homes, MediaTek is already bringing the benefits of our powerful, in-house designed Al processors into our diverse product ecosystem. We now ship over 2 billion chips in connected devices

every year, most of which contain our AI processors, making us one of the world's leading edge AI suppliers.

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