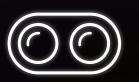
MediaTek helio P35 **PREMIUM REDEFINED**



Top-Notch Photography

Dual cameras with instinctive adjustments

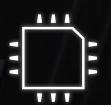
Capture professional-grade portraits boosted with Depth of Field (Bokeh) effects and other enhancements. The chipset supports dual camera arrays of up to 13MP+13MP or a single camera up to 25MP.



AI-Enabled Ecosystem

Edge-AI & NeuroPilot Technology

Innovative technology integrated with MediaTek Helio P35 supports intuitive, light Al-enhancements such as Face ID and Smart Photo Album. MediaTek's NeuroPilot gives developers and device makers the most suitable ecosystem which supports many common Al frameworks & compliance with Android NNAPI.

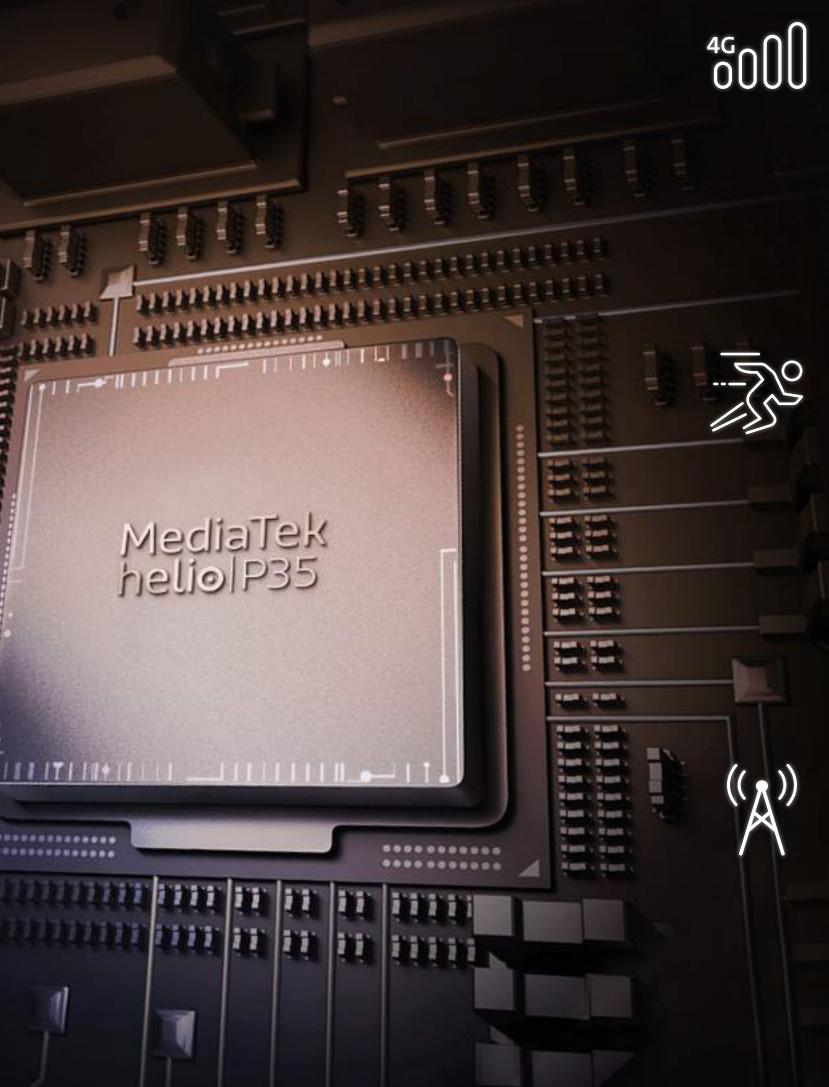


High-Speed Performance Powerful CPU & GPU

Powered by the Octa-Core ARM Cortex-A53 CPU and IMG PowerVR GE8320 GPU, MediaTek Helio P35 delivers efficient single and multi-threaded performance. This creates a combination of dynamic hardware in a single chip, ensuring lightning-fast momentum in smartphones.

This Chip Changes Everything

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Latest Cellular Technologies Dual 4G SIM with dual VoLTE

MediaTek 4G LTE WorldMode modem includes dual 4G SIM support allowing VoLTE/ViLTE on both connections. This enables flexibility in choosing which carrier needs to be used for calls or data for fast data speed.

Efficient Power Performance

12nm SoC & CorePilot Technology

The advanced TSMC 12nm FinFET production process guarantees high sustainability for a lasting battery in smartphones. On top of it, MediaTek's CorePilot technology focuses on effective power management, ensuring a reliable user experience.

Smart Antenna Technology

Accurate Connectivity with TAS 2.0

MediaTek's second-generation smart antenna technology is adept in automatically detecting and choosing the ideal antenna combination to optimize the signal quality and connection.

To learn more, visit http://i.mediatek.com/P35



